

BLUFFVIEW MONTESSORI PROPOSAL FOR CAMPAIGN ASSESSMENT

WEEK 1:

*Meeting with the Board of Directors to brainstorm prospective interviewees and candidates for participating in a focus group.

*Review and revise a letter that would accompany the Case Statement to recruit participants.

*Assign volunteers to assist in recruiting these community members.

*Choose a date for the focus group.

*Organize the prospect list and their contact information.

*Initiate contacts for interviews.

3 HOURS

WEEKS 2-4:

Conduct 10-12 personal interviews

15 HOURS

WEEK 5:

*Initiate preliminary report (final report will be written and presented after the focus group is conducted).

*Prepare for focus group.

6 HOURS

WEEK 6:

*Conduct focus group.

2 HOURS

WEEK 7:

*Finalize the findings and recommendations.

2 HOURS

WEEK 8:

*Present report and recommendations to the Administrator and the Board of Directors.

1 HOUR

TOTAL:
TOTAL COST:

29 HOURS
\$9062.50