



Bluffview Montessori

The Friends of Bluffview Committee is a group focused on development, fundraising and public relations that will consist of 12-15 highly effective Winona area leaders who understand the vital role of a sustained development and public relations program.

The individuals will have general knowledge of successful development and fundraising practices, organizational skills, and will have forged relationships with area individuals, businesses, corporations and organizations to facilitate planning and implementation.

The group will identify fundraising opportunities for Bluffview Montessori School and assist where possible in implementing the development plan. The Committee will work with the Director of School and consultant and represent the organization to the community. It will enhance the school's image and strengthen communication with key organizations, stakeholders and the media.

The Committee will meet monthly at Bluffview Montessori School or virtually, and meetings will last one hour. We are focused on efficient and timely meetings and ensuring most work is done during the meeting itself.

The group is led by Director of School, Henry Schantzen and Bluffview parent and alumnae, Erin Gervais.

The goals of the group are to steward a strong communication and fundraising approach to support financial needs now and into the future including:

- Alumni giving approach
- Major and corporate gift program
- Leave a legacy policy
- Foundation giving and partnership development
- Effective and consistent communications strategy

Meeting dates are as follows:

- February 25 12-1pm
- March 25 12-1pm
- April 22 12-1pm
- May 27 12-1pm

We look forward to partnering with you on this exciting project!