



MINNESOTA SCHOOL BOARDS ASSOCIATION

STRATEGIC PLANNING SERVICES AND PROCESS OVERVIEW



The Board's Role and Strategic Planning

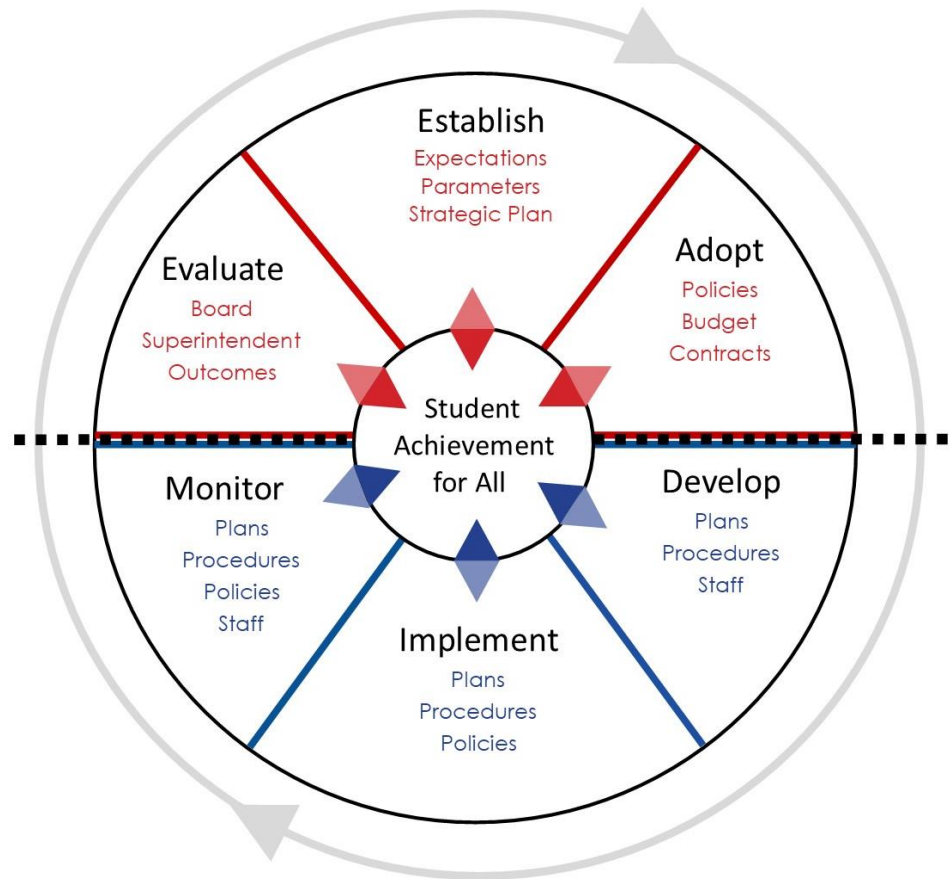
The School Board's role is to govern. The school district's Strategic Plan is the Board's visionary roadmap for governing while focusing on student achievement for all. To govern successfully, MSBA recommends the School Board utilize their district's Strategic Plan regularly when making decisions especially during challenging times.

It is important to have an up-to-date, easy to follow Strategic Plan that sets the district's direction and goals. Once the strategic direction and goals are in place, the School Board can align district goals with the Superintendent goals and Board goals. MSBA is available to assist school districts with this process.

The Board Governance Model

The Superintendent Manages

Provides leadership and supervision



The School Board Governs

Sets parameters and expectations



Why Strategic Planning?

Sets strategic direction and goals:

1. Meets legal requirement - Striving for Comprehensive Achievement and Civic Readiness formerly World's Best Workforce (M.S. 120B.11, Subd. 2) and the Reading to Ensure Academic Development (READ Act M.S. 120B.1117)
2. Builds Board-Superintendent Team relationships
3. Creates clear expectations for operations
4. Drives continual pursuit of excellence



Why Strategic Planning-cont'd

5. Provides clarity for school staff
6. Enables performance monitoring and evaluation
7. Ensures School Board speaks for community
8. Aligns community values and district operations
9. Embeds current Initiatives
10. Establishes a Strategic Governance Framework



Development of the School District's Strategic Plan



The Planning Process

- Phase I – Data Collection and Analysis
 - Internal and External Surveys
 - Listening Sessions
 - Focus Groups (Optional)
 - Stakeholder Engagement Report
 - State of the School District Update



The Planning Process

- Phase II – Development of the Strategic Plan
 - Strategic Planning Committee
 - Foundational Items
 - Core Values, Belief Statements, Mission Statement, and Vision Statement
 - Strategic Directions (Focus Areas)
 - Goals and Objectives



The Planning Process

- Phase III – Wrap-up, Adoption, Implementation
 - Develop Action Plan for each Strategic Direction (Focus Area)
 - Review and Wrap-Up with Board-Superintendent Team and Goal Alignment
 - Adoption and Implementation of the Strategic Plan



The Planning Process

- Phase IV – Monitoring and Updating the Strategic Plan
 - Develop Monitoring Plan
 - Follow-up Visit One Year Later
 - Annual Update (Optional)
 - Refresh, Revisit, Redo (Optional but Highly Recommended 3-5 Years after Strategic Plan Development)



Benefits of MSBA Conducting Strategic Planning

- Expertise about School Board's role
- Facilitation skills and experience with small and large groups
- MSBA staff guide the process so *all* stakeholders can be active participants.
- MSBA records the work and provides the reports
- Reasonable costs



Benefits of MSBA Conducting Strategic Planning - *Continued*

- MSBA provides a Toolkit of Resources for local administration of the process
- MSBA is the School Board's "Go To" Association for all things school board
- MSBA Strategic Planning Services are ***endorsed*** by the Minnesota Service Cooperatives.



QUESTIONS?

Thank you!



For questions or more information,
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